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Connecting LDS Creative Minds

INFLUENCER

INSIDER

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boncom

HELLO!

Thank you for being a part of powerful and strong group of online influencers doing so much good in the world.

Keep reading for an **exclusive sneak peek** at our mormon.org **Easter 2017 campaign!!**

We have several upcoming collaboration opportunities on the horizon, and if you're interested in participating, please fill out this quick survey: <https://goo.gl/forms/arWk2fzuL6RKnax12>

We LOVE to get feedback from you! If you have suggestions for future feature stories, influencers we should highlight, general feedback, or if you'd like more information about how to get involved more in depth in future campaigns, test projects, collaborations, please reach out! Send an email to ██████████@boncom.com.

Keep up the great work!

- the **Boncom** team

MORMON.ORG **EASTER 2017 PREVIEW**

This year's campaign, #PrinceOfPeace, focuses on 8 core principles that can lead to peace in your life and will help you draw closer to the Savior, Jesus Christ. Those 8 key principles are:

- Faith
- Compassion
- Forgiveness
- Repentance
- Gratitude
- God's Word/Scripture
- Prayer
- Hope

Like in years past, we will have a long-form "hero" video about the campaign. We will also have 8 principle videos posted daily featuring powerful and moving stories of how these principles have changed the lives of every day people for good.

Starting on March 24 (assuming it works for your brand and schedule), we would love for you to share stories (either on your blog or social media channel) about people in your life who have exemplified one of the 8 principles above and how that principle has brought either you or them closer to Jesus Christ. Please include #PrinceOfPeace on all your posts as well.

All the campaign videos will also be available for you to download, so you can natively upload them to your own channels and platforms!

Key campaign dates

March 3: mormon.org/download will be live and regularly updated throughout the campaign to include videos, images, etc. so you can natively upload them to your own channels.

March 24: You can start sharing your own #PrinceOfPeace stories!

March 30: Full website and campaign video goes live on mormon.org

April 2-April 16: Your #PrinceOfPeace stories and other members' posts will be shared on mormon.org social pages

April 9-16: Daily featured videos on mormon.org social channels for the 8 key principles

April 9: Palm Sunday

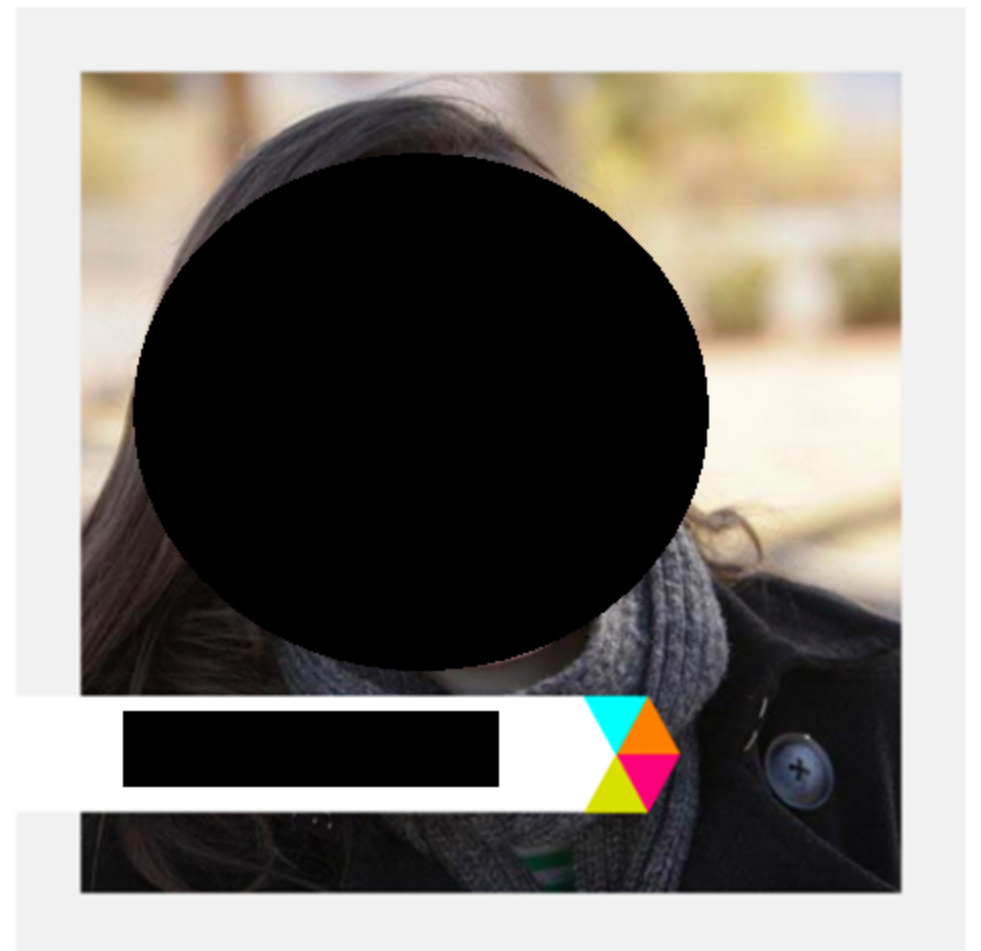
April 16: Easter Sunday

INSPIRING MOMENTS

I started writing a blog just after my second child was born called "[REDACTED]" about spiritual lessons I was learning from simple interactions with my children. Although I usually shared my posts and had about 100-200 people read them, the main purpose for me was to try to find meaning in motherhood, not only the sublime moments but also the mundane, disgusting and challenging ones.

I wrote a blog post 18 months ago as I reflected on the first year of my husband's medical residency. It was an incredibly difficult year with moving across the country, transitioning to life with two children, quitting work, and trying to navigate a new place with no family or friends and a husband who was rarely home. One year into this new adventure, I found myself in the OR for an emergency D&C to stop the hemorrhaging from a miscarriage. My parents were on a plane to start their mission and my in-laws were living of the country. I started anew calling that week that took me out of Relief Society and away from my entire support network. And I was broadsided by a bout of postpartum anxiety accompanied by daily panic attacks.

As I was reading "Daniel in the Lions' Den" to my daughter one night, she asked, "Mom, why didn't the angel just take him out?" As I pondered that question, I realized why God didn't take



me out of the difficulties of that year and I wrote [this post](#). Over 50,000 people read it! I received messages from friends telling me that their Relief Society lesson was based on my blog post. I received messages from strangers telling me how much they needed and appreciated these thoughts. One comment said, "This perspective came at a time in my life where I cannot doubt God's hand in it, and it's been life changing. Thank you!" Another said, "Loved this- and shared it with several friends. I printed this and added it to my journal for reading and re-reading!"

I was shocked by this overwhelming response and grateful that God had used my trials not only to teach me wonderful lessons but to bless thousands of His children as well.

[REDACTED]
[REDACTED]

Do you know someone who is making the internet a better place?

Let us know at [REDACTED] [@boncom.com](mailto:[REDACTED]@boncom.com)

DROPS OF GOODNESS



██████████ from ██████████ shares this inspiring message: "I hope you see the beauty in today and take the chance to give a little more love to everyone you pass by. Squeeze your loved ones a little tighter, and take every opportunity you can to look through a lens of love."

██████████ family shares this quote from Elder Quentin L. Cook: "For members of The Church of Jesus Christ of Latter-day Saints, honoring the Sabbath is a form of righteousness that will bless and strengthen families, connect us with our Creator, and increase happiness. The Sabbath can help separate us from that which is frivolous, inappropriate, or immoral. It allows us to be in the world but not of the world."

A GIFT FOR YOUR HOME

Celebrate love all month long with this gorgeous print from ██████████.

This print is inspired from John 4:8 and is perfect for teaching your family the importance of God's love.

Download your printable version [here](#). And check out more work on ██████████'s [blog](#).



Want to contribute to the toolbox and help #sharegoodness? We'd love to hear from you! Email us at ██████████@boncom.com